**Sample Answer Extended Response + Mark Allocations**

Communication is defined as conveying a message through speaking or another media. A communication style is the way the message is being conveyed, which can be influenced by a person’s culture, background or gender. Psychologists have studied the way a person develops their language and some psychologists believe it is an innate process.

***(2 marks)***

***2 x correct definitions***

Social background is one way communication can be influenced. Bernstein studied the social background of working-class and middle class people. He believed working-class people communicated with a restricted code. This code includes short, simple sentences, few descriptive words and informal language. Usually no context is used in the conversation. For example, ‘It is over there.’ Middle-class people communicated with an elaborated code. This code includes formal language and abstract ideas. Context of the conversation is also known. For example ‘The book is on the shelf’.

***(4 marks)***

***name theorist, codes, explanation, examples***

Labov is another theorist who disagreed with Bernstein. He studied New York African Americans and African American English Vernacular (AAEV). Labov believed that AAEV was not a deficit, it was a variation of Standard English and just as rule governed as English. He claimed AAEV is a different form of language and teachers should accept AAEV and Standard English in schools.

***(2 marks)***

***name extra opposing theorist, explanation***

Tannen examined gender differences in communication styles. She proposed that men converse using ‘report talk’ to maintain status and negotiate, whilst women converse using ‘rapport talk’ to develop relationships and understanding. Women enjoy sharing personal experiences more than men. Conflict can arise when there is a lack of understanding of differences in communication styles. A common phrase used by women as a result was, ‘he doesn’t listen to me when I talk’. Tannan put forth that this conflict can be avoided if men and woman are able to understand each other’s purpose for conversing.

***(4 marks)***

***name theorist, styles, explanation, examples***

Chomsky believed language development was innate. He believed was have a Language Acquisition Device (LAD), which encodes universal grammar rules and the principles of language. Universal grammar includes deep structures and surface structures. Deep structure sentences have the same meaning, but different words. For example, ‘Billy loves Cats’ and ‘Cats are loved by Billy’. The sentence means the same, but the wording of the sentence is different. Surface structure sentences have similar wording, but different meaning. For example, ‘Melanie is eager to please’ and ‘Melanie is easy to please.’ These sentences have different meanings, but the wording is similar.

***(4 marks)***

***name theorist, LAD, explanation, examples***

Messages can be conveyed in different mediums and be influences by gender, culture and social background. Language development is innate and includes a Language Acquisition Device that encodes universal grammar and language.

***(3 marks)***

***paragraphs, psychological terminology, correct sentences/grammar/spelling***